

# DanceTalent Studio Social Media Policy

Social media have revolutionised the way in which businesses communicate with their members and customers.

At DanceTalent Studio We will aim to:

- Ensure that we are not socialising with children and young people with whom we have a professional duty of care
- Get full written permission from a parent or guardian before posting images or videos of students on social media.
- Ensure that all visual media published does not 'identify' a child or vulnerable adult (i.e. avoid posting images of children with name badges displaying full names or address of your school, which may make children more vulnerable to 'grooming').
- Set up a work e-mail account (separate from your personal one) for all professional communications, especially with children (below the age of 18) and vulnerable adults.

At DanceTalent Studio we will aim not to:

- Use the chat or private messaging to send personal messages to children, young people or vulnerable adults.
- Encourage children to join social media platforms if they are younger than the legal age to do so. Facebook states that the minimum age is 13 years old. Not all have a minimum age requirement.
- Add or allow a child, young person or vulnerable adult, to join our contacts/friends on personal social networks.
- Knowingly play online games with children or vulnerable adults.
- Use our own mobile device or camera/video camera to take static or moving images of children or vulnerable adults unless permission has been given by their parent or guardian.
- Write inappropriate or indiscreet posts about any child or vulnerable adult that we work with or come into contact.
- Send anyone (especially children) material that could be considered threatening, bullying, offensive, illegal, or of a sexual nature.
- Give out any personal information such as our phone number or address to children we come in contact with via a social media channel, without the prior knowledge or permission of a parent or guardian.